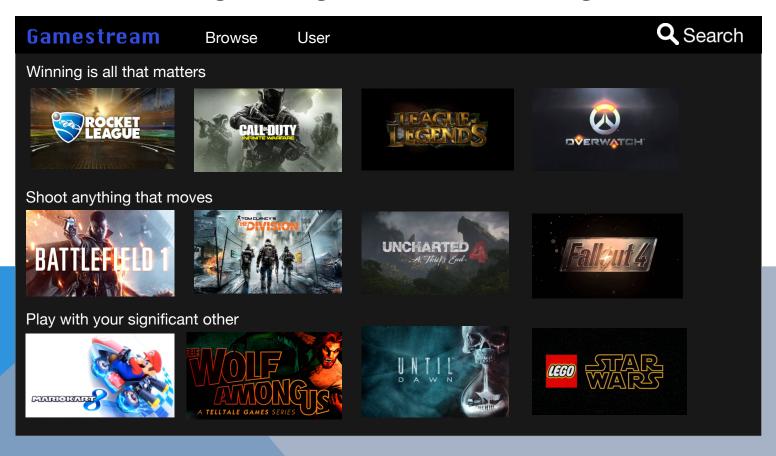
# CAMP. OUR GAME.

## **OVERVIEW**

This service will allow users to find and play games that is suited for their specific situation. This service makes it easier for gamers to find and download games at a monthly rate so they don't have to throw down a chuck of cash on a game they don't if they even like yet. Gamestream also categorizes games based on certain situations that the user might be in. For example if a user as someone over for the first time than there is a category of games called icebreakers which consists of games that could be a good way loosen people up and make them more comfortable. Gamestream is meant to give gamers and better experience and make it easier for new gamers to get more familiar with videogames.



## Manager at a Retail store Manager at a Retail store Married dalighter Married dalighter Has a dalighter Has a dalighter



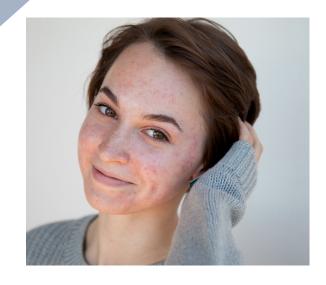
## Info

- Likes playing casual games daily.
- Likes games to relax and unwind.
- Looks for a cheap way to play games.
- Researches games intensely before buying them.

## Issues

- Cant find appropriate to play with his daughter.
- Wife doesn't approve.
- Takes him a long time to find a game he wants to play.

## Amy Collins chool Amy Collins chool Amy Collins chool Amy Collins a boyfriend Age: 21 boyfriend Has a boyfriend Has a boyfriend Has a boyfriend Has a boyfriend



## Info

- Is new to videogames.
- Doesn't't want to play anything too difficult.
- Enjoys a good story.
- Wants simple mechanics.

### Issues

- Wants to be able to play games with her boyfriend.
- New to videogame mechanics.
- Has limited free time
- Not interested in violence or vulgar language.

## JAMES'S STORY



James is a married man with a daughter and plays videogames everyday for at least an hour. He is especially interested in casual games where he can relax and unwind from a stressful day. He is always looking for games that are easy to play and don't require a lot of skill or pressure to preform. He enjoys games that focus on the art and story of the game rather than the mechanics. His wife does not entirely understand why he plays games so much and he has a hard time explaining his reasoning's. James thinks that he can better show his wife why he plays games than to tell her. He uses Gamestream to find telltale games which are story driven games and are minimally interactive. James also uses Gamestream to find games that he can play with his daughter who is still too young to play mature games.

## **AMY'S STORY**



As a young person who is pursuing a career Amy Collins is extremely busy with all of her schoolwork. She has a boyfriend who plays video game religiously. He is always asking her to play video games with him but she has a hard time trying understanding the mechanics. Since she has little free time she can't spend time mastering a game so she can play with her boyfriend. As a solution she uses Gamestream to find games that are easily mastered and that she can play with her boyfriend. Gamestream allowed her to have a better introduction to videogames and have a better relationship with her boyfriend. She now never has to worry about finding games that her and her boyfriend can play together.